

# RAM PREMIUM PROTECTION.



## KEEPING IT REAL, ON THE INSIDE AND OUT.

### SHINE THAT LASTS AND LASTS

Ram Premium Protection surface coating is made from a high performance formula combining Silicon Carbide (SiC) Ceramic, delivering a protective coating with durability and hardness, and a shine that outlasts others.

### DURABILITY TESTED TO LAST A LIFETIME\*

The Silicon Carbide (SiC) base gives the highest gloss and also hydrophobic properties to help repel anything that gets thrown at it. This coating is a once-off application, eliminating the need to wax or polish your Ram.

### PROVEN AND GLOBALLY CERTIFIED

Ram Premium Protection is rated 4 times harder than quartz-based surface protection products readily available in today's market. This enables us to provide a lifetime warranty\* against the environmental elements; so you can experience a lifetime of performance.

### ENHANCED ALL-ROUND PROTECTION

With Ram Premium Protection, you're protected against fading and loss of gloss, clear coat delamination\*, water marks, weather induced oxidation, and damage caused by: bird and bat droppings, tree sap, bug splatter, bore water, sunscreen, rail dust and fallen leaves.



## PAINT SURFACE COATING

- Delivers a protective coating with durability and hardness, and a shine that outlasts others.
- Reduces vehicle maintenance and saves you time cleaning your Ram.
- Tested, proven and globally certified to the stringent standards set out for Boeing compatible products.
- Hydrophobic properties help repel anything that gets thrown at it.
- Refractive index greater than diamonds meaning improved levels of gloss & shine.
- Extreme resistance to heat (UV tolerance); very high melting point.
- Outstanding thermal shock resistance (when exposed to temperature changes will not fracture or become brittle).
- Backed by a national Lifetime Warranty\*.

## COMPLETE INTERIOR COATINGS

- Maximises stain resistance and durability across all interior surfaces.
- Prevents permanent staining of the treated surface from sunscreen, make-up, water, coffee, soda, milk, baby formula and other commonly consumed food and liquids.
- Protects from the damaging effects of UV.
- Key ingredient is a Co-polymer. Co-polymers are an enhanced fluoropolymer, meaning bonds are stronger and more flexible, creating superior repellency to liquids and spills.
- Can be applied to Alcantara, a synthetic suede-like fabric used in many luxury vehicles.
- Interior coating softens and preserves the natural beauty of leather.
- Preserves colour and prevents cracking & splitting of leather & vinyl surfaces.
- Backed by a national Lifetime Warranty\*.



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\*Warranty terms, conditions and exclusions apply.



# RAM PREMIUM PROTECTION

## PRE-DELIVERY OPTIONS



## RAM PREMIUM PROTECTION : INTERIOR + EXTERIOR

With RAM Premium Protection, your vehicle's paintwork and interior surfaces are protected with the following treatments:

**EXTERIOR PAINT COATING | LEATHER COATING | FABRIC & CARPET COATING | VINYL COATING**

**Interior surfaces treated:** Dash panel, leather and fabric seats, door trims, sill trims and carpeted areas.

- Dehydration
- Cracking, splitting & hardening\*
- Discolouration\*
- Make-up
- Sunscreen
- Mould and mildew growth
- Permanent staining from:
  - Sunscreen
  - Make-up
  - Water
  - Coffee
  - Soda
  - Milk
  - Baby formula, and
  - Other commonly consumed food and liquids

**RRP \$1,695<sup>^</sup>**  
PART NO. 105

## RAM PREMIUM PROTECTION : EXTERIOR

With RAM Exterior Protection, your vehicle's paintwork is protected against damage caused by:

- Weather Induced Oxidisation
- Fading & Loss Of Gloss
- Bird & Bat Droppings
- Tree Sap
- Bug Splatter
- Bore Water
- Sunscreen
- Water Marks
- Rail Dust
- Fallen Leaves
- Clear coat delamination  
(limited 6 year warranty\* for vehicles less than 12 months old at date of application).

**RRP \$1,495<sup>^</sup>**  
PART NO. 106



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\*Available at participating Ram Truck dealers. Price is for product & application and includes GST.  
\*Warranty terms, conditions and exclusions apply.