

**RAM 1500**  
**EATS UTES**  
**FOR BREAKFAST**

UNRIVALLED EVERYDAY



**RAM**

**RAM 1500**

# I AM RAM

## THE NEW RAM 1500 GAME CHANGER

With so many class exclusive and best-in-class features, where to begin? If you want to tow more, carry more, move more, see more and enjoy more, the RAM 1500 Pickup Truck provides a vastly superior solution to ute buyers. The RAM 1500 is the only full size, American made Pickup Truck that goes beyond anything most premium mid-size utes can deliver. Here's why:



Overseas models shown.



**V8  
HEMI**

### BEST IN-CLASS POWER

The RAM 1500 Pickup Truck offers the only V8 Hemi engine in its class, and is without a doubt the most powerful. The V8 Hemi delivers 291kW of power and 556Nm of torque, while delivering the unmistakable V8 rumble to announce your arrival.

### BEST IN-CLASS TOWING

4.5 Tonne max towing! That's a whole tonne more than any ute in its class! With a maximum braked towing capacity across the range of up to 4.5 Tonnes, nothing comes close to the RAM 1500 when it comes to towing.



**UP TO  
4.5T  
TOWING**



**FITS  
FULL SIZE  
PALLET**

### BEST IN-CLASS CARGO SPACE

The RAM 1500 Express has a whopping 6'4" tub, delivering a load length of almost 2m long (1,939mm) and just over 1.6m wide (1,295mm between the wheel arches), allowing for a full size pallet with ease, along with plenty of left over space. No 5 seater ute can give you a bigger cargo bed than the RAM 1500 Pickup Truck.

### BEST IN CLASS CAB SIZE

The RAM 1500 Laramie is the top of the range, the leader of the pack when it comes to cabin space and luxury. The 4x4 Laramie Crew Cab has more front head and shoulder room than the competition, and more rear head room, leg room and shoulder room than 5 seater utes.



# CUT NO CORNERS. LEAVE NO STONE UNTURNUED.

## THE LINE UP

Available for the first time in Australia by Australia's only factory-authorised importer of RAM Trucks, the RAM 1500 line-up includes the premium, top of the range **Laramie**, and the **Express**, both delivering unrivalled capabilities. And is offered with a comprehensive three year/100,000 km warranty\* (whichever occurs first) and backed by a nationwide dealer network.

\* Warranty terms, conditions and exclusions apply  
Overseas models shown.



## Standard features across the range include:



### DRIVE LINE

- Powerful 5.7L V8 Hemi Engine with VVT and Fuel Saver Technology
- Torque-flite 8-speed Automatic transmission
- Active Grille Shutters
- Front and Rear Coil Spring Suspension



### TOWING AND RECREATION

- Up to 4.5 Tonne Max Braked Towing
- Heavy Duty Tow Bar
- 4x4
- 5 Seats



### EXTERIOR

- 20" Wheels
- Spray-in Bed Liner
- Side Steps
- Fog Lamps



### SAFETY

- Vehicle Stability Control
- Brake Assist
- Anti-Lock Braking System (ABS)
- Traction Control System (TCS)
- Electronic Brakeforce Distribution (EBD)
- Trailer Sway Control (TSC)
- Hill Start Assist (HAS)

# RAM 1500 LARAMIE 4X4 CREW CAB

UNRIVALLED CAPABILITY MEETS PREMIUM  
STYLE, COMFORT AND LUXURY

Boasting a cabin that's fit for a king, inside and out, the RAM 1500 Laramie crew cab is the exact same cabin that is used on the heavy duty RAM 2500. No corners have been cut, no sacrifices made. Just the biggest and best cab now made available on the RAM 1500 Pickup Truck.



Multi-Link Coil  
Spring Rear  
Suspension

Choice of two  
different  
Axle Ratios:  
3.21 or 3.92

## LARAMIE Key Features;



- 5-Seater Crew Cab
- Luxury Leather Trim Interior
- Heated & Ventilated Front Seats
- Heated Rear Seats
- Heated Steering Wheel



- 8.4" UCONNECT Touchscreen
- Apple CarPlay™
- Google Android Auto™
- 7" Multi-view Cluster
- Alpine Sound System with 10 Speakers (Inc. Subwoofer)

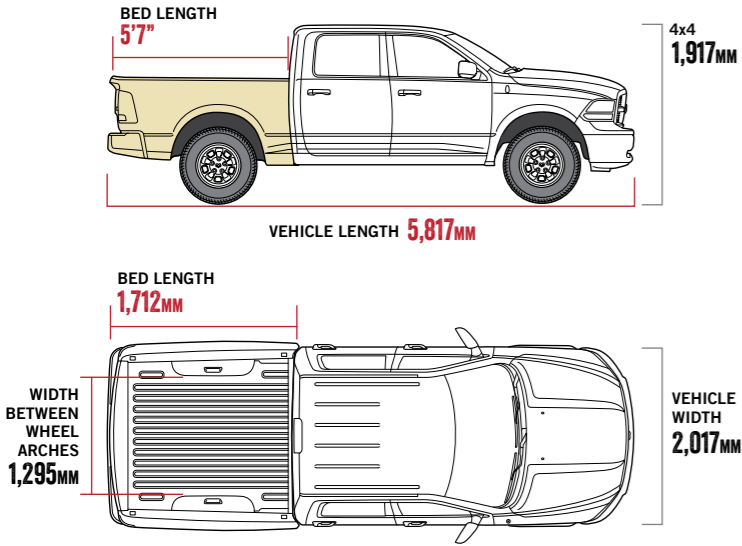


- Premium Chrome Grille, Bumpers, Badge Accents
- Wheel to Wheel Side Steps
- 20" Chrome Clad Aluminium Wheels (WRG)



- 5'7" Cargo Tub
- Up to 4.5 Tonne Max Braked Towing with Trailer Brake Control\*
- 800Kg Payload
- 98L Fuel Tank Capacity

\* with 3.92 Axle ratio



# RAM 1500 EXPRESS 4X4 QUAD CAB

UNRIVALLED CAPABILITY,  
BUILT FOR ANY CHALLENGE

Standing out for exceptional style and value the Express is designed and built with performance and functionality at its core. With a durable interior that will withstand the toughest conditions, combined with a massive 6'4" cargo tub, the Express is equipped with plenty of space to accommodate both work and play. The Express will take a full-size pallet with ease and you'll still have space left over, thanks to the cargo tub length of almost 2 meters (1,939mm), and a width between the wheel arches of 1,295mm. No corners have been cut, no sacrifices made. Just one smart package that's been purpose-built with the flexibility to undertake any challenge. The RAM 1500 Express, will impress!



## EXPRESS Key Features;



- 5-Seater Quad Cab
- Durable Cloth Interior



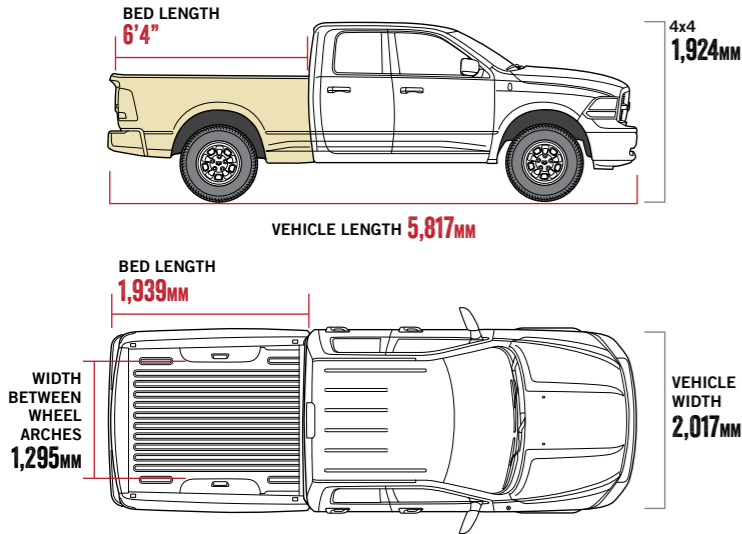
- UCONNECT 3 with 5" Touchscreen



- Colour Coded Exterior
- Black Cab-Length Tubular Side Steps
- Fog Lamps
- 20" Chrome Clad Aluminium Wheels (WR2)



- 6'4" Cargo Tub
- Up to 4.5 Tonne Max Braked Towing
- 845Kg Payload
- 121L Fuel Tank Capacity



# UNRIVALLED EVERYDAY.

## RAM EXCLUSIVE FEATURES

More powerful than a ute.

More capable than a ute.

More exclusive features than a ute.

RAM 1500: Eats utes for breakfast.



RamBox®



Active Grille Shutters



# RamBox®

## Cargo Management System

### Genius Design, Genius benefits

Available across the RAM 1500 range, the class-exclusive RamBox® Cargo Management System is more than just a tool box. It features a lit, secure/lockable, durable and drainable storage system incorporated into the side rails of the truck tub. The AllSecure® remote security system allows remote locking and unlocking of the RamBox®, as well as the rest of your RAM Truck with the push of a button. RamBox® vehicles come equipped with a cargo bed extender/divider, cargo bed rails with four adjustable tie-down cleats, as well as cargo box lighting.

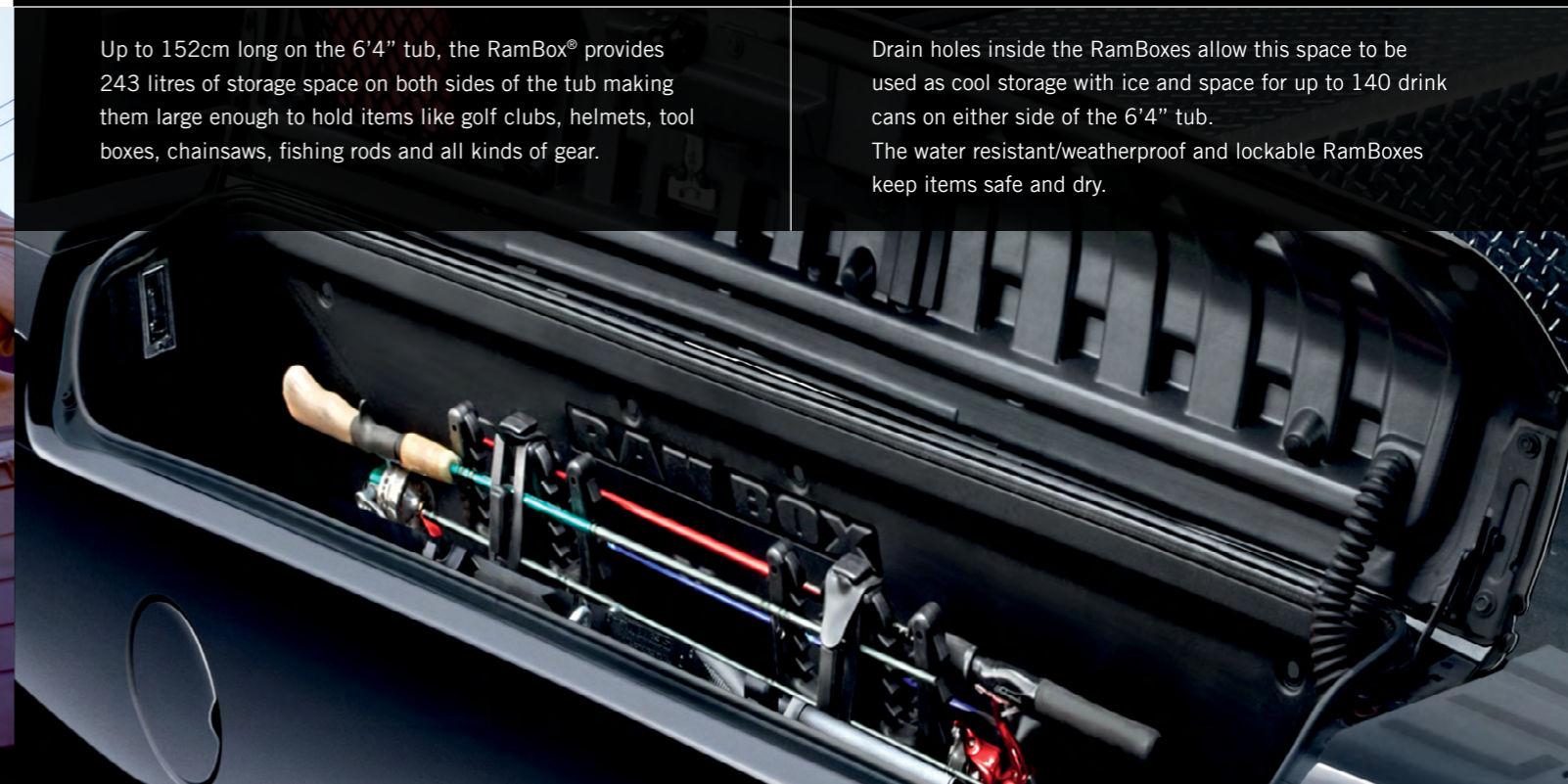


The adjustable and lockable bed divider/bed extender fits on the lowered tailgate, increasing the cargo bed length to secure longer loads.

The bed divider creates individual compartments in the tub bed to separate equipment and keep it secure. The cargo rail system on both sides of the tub bed has sliding, adjustable cleats for infinitely adjustable tie-down versatility.

Up to 152cm long on the 6'4" tub, the RamBox® provides 243 litres of storage space on both sides of the tub making them large enough to hold items like golf clubs, helmets, tool boxes, chainsaws, fishing rods and all kinds of gear.

Drain holes inside the RamBoxes allow this space to be used as cool storage with ice and space for up to 140 drink cans on either side of the 6'4" tub. The water resistant/weatherproof and lockable RamBoxes keep items safe and dry.



**UNCOMPROMISING.  
UNRELENTING.  
FOR A LIFE BEYOND  
THE ORDINARY.**



Overseas models shown.

#### ACTIVE GRILLE SHUTTERS

The RAM 1500 range breathes on its own! It comes standard with Active Air Grille shutters, which block front-end airflow openings to reduce drag while maintaining optimal engine temperatures. Reduced drag helps improve efficiency. These shutters open and close automatically, based on various inputs from the vehicle. For example, when a vehicle is travelling at highway speeds and producing moderate engine temperatures, the shutters are closed, which directs airflow around the vehicle to reduce drag and improve efficiency. When the vehicle is operating in heavy stop-and-go traffic or pulling a trailer, the shutters remain fully open to allow air to flow into the engine compartment for optimal engine cooling.



#### FUEL SAVER TECHNOLOGY

Fuel saver technology deactivates half of the engine cylinders when less power is needed resulting in more efficient fuel consumption.



**LARAMIE**  
9.9 L/100km\*  
3.21 Axle Ratio

12.2 L/100km\*  
3.92 Axle Ratio



**EXPRESS**  
12.2 L/100km\*  
3.92 Axle Ratio

\* Combined figures according to ADR 81/02 derived from laboratory testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition and accessories fitted, will in practice in the real world lead to figures which generally differ from those advertised. Advertised figures are meant for comparison amongst vehicles only.



# KEEPING IT REAL, ON THE INSIDE AND OUT

## RAM PREMIUM PROTECTION NOW AVAILABLE

### SHINE THAT LASTS AND LASTS

Ram Premium Protection surface coating is made from a high performance formula combining Silicon Carbide (SiC) and Ceramic, delivering a protective coating with durability and hardness, and a shine that outlasts others.

### DURABILITY TESTED TO LAST A LIFETIME\*

The Silicon Carbide (SiC) base gives the highest gloss and hydrophobic properties to help repel anything that gets thrown at it. This coating is a once-off application, eliminating the need to wax or polish your RAM.

### PROVEN AND GLOBALLY CERTIFIED

Ram Premium Protection is rated 4 times harder than quartz-based surface protection products readily available in today's market. This enables us to provide a lifetime warranty\* against the environmental elements; so you can experience a lifetime of performance.

### ENHANCED ALL-ROUND PROTECTION

With Ram Premium Protection, your RAM is protected against fading and loss of gloss, clear coat delamination\*, water marks, weather induced oxidation, and damage caused by: bird and bat droppings, tree sap, bug splatter, bore water, sunscreen, rail dust and fallen leaves.



Tested against extreme heat



Advanced hydrophobic properties

### PAINT SURFACE COATING

- Delivers a protective coating with durability and hardness, and a shine that outlasts others.
- Reduces vehicle maintenance and saves you time cleaning your RAM.
- Tested, proven and globally certified to the stringent standards set out for Boeing compatible products.
- Hydrophobic properties to help repel anything that gets thrown at it.
- Refractive index greater than diamonds meaning improved levels of gloss & shine.
- Extreme resistance to heat (UV tolerance); very high melting point.
- Outstanding thermal shock resistance (when exposed to temperature changes will not fracture or become brittle).
- Backed by a national Lifetime Warranty\*.

### COMPLETE INTERIOR PROTECTION COATINGS

- Maximises stain resistance and durability across all interior surfaces.
- Prevents permanent staining of the treated surface from sunscreen, make-up, water, coffee, soda, milk, baby formula and other commonly consumed food and liquids.
- Protects from the damaging effects of UV.
- Key ingredient is a Co-polymer. Co-polymers are an enhanced fluoropolymer, meaning bonds are stronger and more flexible, creating superior repellency to liquids and spills.
- Can be applied to Alcantara, a synthetic suede-like fabric used in many luxury vehicles.
- Interior coating softens and preserves the natural beauty of a leather interior.
- Preserves colour and prevents cracking & splitting of leather & vinyl surfaces.
- Backed by a national Lifetime Warranty\*.

\* Warranty terms, conditions and exclusions apply

THE RAM 1500 EQUIPMENT & TRIM

	RAM1500 Express	RAM 1500 Laramie
EXTERIOR		
Grille, Colour Matched	•	N/A
Grille, Chrome	N/A	•
Badges, Chrome	•	•
Tinted Glass Windows	•	•
Tinted Windshield Glass	•	•
Rear Power Sliding Window	N/A	•
Folding Side Mirrors	•	Power & Heated
Tub Length	6'4"	5'7"
Spray-in Bed Liner	•	•
Load Tray Illumination	•	•
Locking Tailgate	•	•
Lockable, Drainable, Rambox® Cargo Management System with Lighting	Rambox Variant Only	Rambox Variant Only
Side Steps – Black, Cab Length	•	N/A
Side Steps – Wheel to Wheel	N/A	•
Wheels – 20" Chrome Clad Aluminium (WR2)	•	N/A
Wheels – 20" Chrome Clad Aluminium (WRG)	N/A	•
Wheel Flares	N/A	Standard - Body Colour
Bumpers	Colour Matched	Chrome
Heavy Duty Tow bar	•	•
Tonneau Cover, Soft/Tri-fold (non-Rambox)	Accessory	Accessory
Tonneau Cover, Soft/Tri-fold (Rambox)	•	•
INTERIOR		
Seats	5	5
Seats, Front	Bucket	Bucket
Seats, Rear	Bench	60/40 Split
Front Seat Centre Storage	•	•
Front Seat Centre Full Length Floor Console	N/A	•
Trim	Cloth	Leather Trimmed
3.5" Multi-View Cluster	•	N/A
7" Multi-View Cluster	N/A	•
Telematics - UCONNECT 3, 5" Touch Screen	•	N/A
Telematics - UCONNECT 4C NAV, 8.4" Touch Screen	N/A	•
Navigation	N/A	•

	RAM1500 Express	RAM 1500 Laramie
Telematics - Apple CarPlay™ and Android Auto™	N/A	•
Telematics - Bluetooth Connections	•	•
Speaker Number	6	10 (including 1 Subwoofer)
Steering Wheel Switches with Telephone	•	•
Steering Wheel Mounted Audio Controls	N/A	•
Auxiliary 12V Power Outlets	•	•
Auxiliary 12V Power Outlets - Rear	N/A	•
Floor Mats - All Positions	•	•
Power Windows, Front and Rear	•	•
Seat Adjustment, Driver	Manual (Forward, Back, Recline)	Power 10-way with Memory
Seat Adjustment, Passenger	Manual (Forward, Back, Recline)	Power 6-way with Memory
Seating Adjustment, Lumbar	N/A	Power
Seats, Front, Heated and Ventilated	N/A	•
Seats, Rear, Heated	N/A	•
Steering Wheel, Heated	N/A	•
CONVENIENCE & COMFORT		
Remote Keyless Entry with ALLSECURE®	•	•
Remote Keyless ENTER 'N GO™ - Includes Remote Proximity Key & Remote Start	N/A	•
Climate Control	Manual	Dual Zone, Automatic
Rear Air Vents	N/A	•
Tilt Steering Column	•	•
Tip Start	•	•
Rear Window Defroster	N/A	•
Power Sunroof	N/A	•
Mini Trip Computer	•	•
Temperature & Compass Gauge	•	•
Sun Visors with Illuminated Vanity Mirrors	N/A	•
Overhead Console	N/A	•
2nd Row In-Floor Storage Bins	N/A	•
Rear Under Seat Compartment Storage	•	•
Folding Flat Load Floor Storage	N/A	•

THE RAM 1500 EQUIPMENT & TRIM

	Ram 1500 Express	Ram 1500 Laramie
SAFETY		
Airbags; Driver, Front Passenger, Front Seat Side & Curtain	•	•
Fog Light, Front	•	•
Stability Control	•	•
ABS Brakes	•	•
Traction Control	•	•
Electronic Brakeforce Distribution	•	•
Trailer Sway Control	•	•
Hill Start Assist	•	•
Collapsible Steering Column	•	•
Front Seat Belt Height Adjustment	•	•
Child Seat Anchorage Points	3	3
Cruise Control	•	•
Electro-chromatic Rear View Mirror	N/A	•
Heated Door Mirrors	•	•
Parksense® Park Assist System	Rear	Front & Rear
Parkview™ Rear Back-Up Camera	N/A	•
Tyre Pressure Monitoring	•	•
Rear Mud Flaps	•	•
Rain Sensing Wipers	N/A	•
Adjustable Pedals, Power	N/A	•
LIGHTING		
Automatic Headlamps	N/A	•
Bi-function Projector Headlamps	N/A	•

EXPRESS INTERIOR



LARAMIE INTERIOR



THE RAM 1500 TECHNICAL SPECIFICATION

	RAM 1500 Express	RAM 1500 Laramie	RAM 1500 Laramie
Axle ratio	3.92	3.21	3.92
Body Style	Quad Cab	Crew Cab	Crew Cab
Tub Length (feet/inches)	6'4"	5'7"	5'7"
Layout	Longitudinal, front engine, transfer case		
Construction	Ladder-type frame, steel cab, double-wall steel		
ENGINE	5.7-LITER HEMI® 16-VALVE V-8 with Fuel Saver Technology		
Type and Description	90-degree V-8, liquid-cooled		
Displacement (cc)	5,654		
Bore x Stroke	99.5 x 90.9		
Valve System	Variable cam timing, pushrod-operated overhead valves, 16 valves, hydraulic lifters with roller followers		
Fuel Injection	Sequential, multi-port, electronic, returnless		
Construction	Deep-skirt cast-iron block with cross-bolted main bearing caps, aluminum alloy heads with hemispherical combustion chambers		
Compression Ratio	10.5:1		
Power (SAE Net)	395 hp (291 kW) @ 5,600 rpm		
Torque (SAE Net)	410 lb.-ft. (556 Nm) @ 3,950 rpm		
Max Engine Speed	5,800 rpm		
Oil Capacity (L)	6.6		
Coolant Capacity (L)	13.33		
Emission Controls	Three-way catalytic converters, heated oxygen sensors and internal engine features		
Emission Standard	Euro 5		
ELECTRICAL/MECHANICAL			
Anti-Spin Differential Rear Axle	Standard		
Ram Grille Shutters	Standard		
Architecture	PowerNet		
Alternator	160 Amp		
Battery	730 Amp Maintenance-Free Battery		
BRAKES			
Front (mm)	336 x 28 vented disc with 54mm two-piston pin-slider caliper and Anti-Lock Braking System (ABS)		
Rear	352 x 22 disc with 54mm single-piston pin-slider caliper and Anti-Lock Braking System (ABS)		
Power Assistance	Dual-rate, tandem diaphragm vacuum		

THE RAM 1500 TECHNICAL SPECIFICATION

	RAM 1500 Express	RAM 1500 Laramie	RAM 1500 Laramie
Axle Ratio	3.92	3.21	3.92
TRANSMISSION			
Type	Automatic - TORQUEFLITE® 8-Speed		
Gear Ratios			
1 <sup>st</sup>	4.71		
2 <sup>nd</sup>	3.14		
3 <sup>rd</sup>	2.10		
4 <sup>th</sup>	1.67		
5 <sup>th</sup>	1.29		
6 <sup>th</sup>	1.00		
7 <sup>th</sup>	0.84		
8 <sup>th</sup>	0.67		
Reverse	3.30		
Final Drive	3.92	3.21	3.92
Overall Top Gear Ratio	2.63	2.15	2.63
Transfer Case Shift Mechanism	Electric part time BW44-45	Electric full time on demand BW 44-44	
Available Speeds	2		
Operating Modes	2WD High; 4WD High, Locked; Neutral; 4WD Low, Locked	2WD High; 4WD Auto; 4WD High, Locked; Neutral; 4WD Low, Locked	
Low Range Ratio	2.64		
Front Axle	ZF 215 mm		
Rear Axle	C235		
SUSPENSION/STEERING			
Front	Upper and lower “A” arms, coil springs, twin-tube shock absorbers, stabiliser bar		
Rear	Five-link with track bar, coil springs, stabiliser bar, twin-tube shock absorbers, solid axle		
Front & Rear Heavy Duty Shock Absorbers	Standard		
Steering	Electric power assisted		
Overall Steering Ratio	17.9:1	19.1:1	19.1:1
Steering Turns Lock to Lock	3.3	3.5	3.5
Turning Circle Kerb to Kerb	13.9 m	12.1 m	12.1 m

	RAM 1500 Express	RAM 1500 Laramie	RAM 1500 Laramie
Axle ratio	3.92	3.21	3.92
DIMENSIONS			
Length (mm)	5,817	5,817	5,817
Width (mm)	2,017	2,017	2017
Height (mm)	1,924	1,917	1,917
Wheelbase (mm)	3,569	3,569	3,569
Track, Front (mm)	1,742	1,742	1,742
Track, Rear (mm)	1,727	1,727	1,727
Ground Clearance			
Front Axle (mm)	249	249	249
Rear Axle (mm)	235	235	235
Open Tailgate to Ground (mm)	847	847	847
Pickup Body Height (mm)	509	509	509
Approach Angle (degrees)	15.2	15.2	15.2
Departure Angle (degrees)	23.7	23.7	23.7
Ramp Breakover Angle (degrees)	17.1	17.1	17.1
Fuel-Tank Capacity (L)	121	98	98
Cargo Tub	6'4”	5'7”	5'7”
SAE volume (cu m)	1.6	1.4	1.4
Length at Floor, Tailgate Closed (mm)	1,939	1,712	1,712
Depth (mm)	511	509	509
Distance Between Wheelhouses (mm)	1,295	1,295	1,295
Cargo Width (mm)	1,687	1,687	1,687
Rambox® Cargo Width (mm)	1,270	1,270	1,270
Rambox® Cargo Management System -Capacity (L)	243 (both sides)	210 (both sides)	210 (both sides)
Tailgate Opening Width (mm)	1,535	1,535	1,535
Interior Space	Quad Cab	Crew Cab	Crew Cab
Seats	5	5	5
Headroom, Front (mm)	1,041	1,041	1,041
Legroom, Front (mm)	1,041	1,041	1,041
Shoulder Room, Front (mm)	1,676	1,676	1,676
Hip Room, Front (mm)	1,605	1,605	1,605

THE RAM 1500 TECHNICAL SPECIFICATION

	RAM 1500 Express	RAM 1500 Laramie	RAM 1500 Laramie
Axle Ratio	3.92	3.21	3.92
WHEELS AND TYRES			
Wheels	Alloy 20"	Alloy 20"	Alloy 20"
Tyres	Hankook Dynapro HT 275/60R20	Hankook Dynapro HT 275/60R20	Hankook Dynapro HT 275/60R20
Spare Tyre	Full Size	Full Size	Full Size
Locking Wheel Nuts	•	N/A	N/A
WEIGHTS & CAPABILITIES			
Towing, Maximum Unbraked	750 kg	750 kg	750 kg
Towing, Maximum Braked <sup>+</sup>	4,500 kg (70mm ball)	3,500 kg (50mm ball)	4,500 kg (70mm ball)
Payload <sup>°</sup> , Tub	845 kg	800 kg	800 kg
Kerb Weight	2,605 kg	2,650 kg	2,650 kg
Gross Vehicle Mass	3,450 kg	3,450 kg	3,450 kg
Max Gross Combination Mass	7,237 kg	6,261 kg	7, 237 kg
Front Axle Load (Maximum)	1,770 kg	1,770 kg	1,770 kg
Rear Axle Load (Maximum)	1,770 kg	1,770 kg	1,770 kg
Tow Hooks	N/A	•	•
TOWING			
7 Pin Wiring Harness	•	•	•
Heavy Duty Tow Bar (up to 4.5T Towing)	•	•	•
Trailer Brake Control	Accessory	•	•
ENGINE EFFICIENCY/EMISSIONS			
Fuel Consumption, Combined*	12.2 L/100 km	9.9 L/100 km	12.2 L/100 km
Co2 Emissions*	283 g/km	230 g/km	283 g/km
WARRANTY/SERVICE			
Warranty	3 years/100,000 km^ (whichever occurs first)		
Roadside Assist	3 years/100,000 km^ (whichever occurs first)		
Service Intervals	12 months/12,000 km^ (whichever occurs first)		

<sup>+</sup> Maximum braked towing capacity is subject to regulatory requirements and vehicle weight restrictions (which may require occupants and/or luggage to be restricted)

<sup>°</sup> Payload and kerb weight figures are based on vehicle certification. It is the driver's responsibility to ensure: weight of fully loaded vehicles do not exceed GVM; front and rear axle load limits are not individually exceeded; the combined weight of the fully loaded vehicle (including tow ball download when towing) and trailer does not exceed the GCM; compliance to State and Territory towing regulations. Payload is the combined value of occupants, luggage, cargo, added options, accessories and tow ball download (when towing). Kerb weight includes the vehicle with a full tank of fuel and all standard equipment, excluding occupants. Additional weights of optional features, occupants, luggage, cargo, accessories and tow ball download (when towing) must be taken into account when calculating payload.

\* Figures according to ADR 81/02 derived from laboratory testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition and accessories fitted, will in practice in the real world lead to figures which generally differ from those advertised. Advertised figures are meant for comparison amongst vehicles only.

^ Warranty terms, conditions, and exclusions apply.

EXTERIOR COLOURS



LARAMIE



Bright White



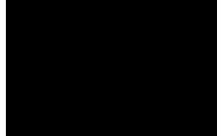
Bright Silver (M)



Max Steel (M)



Granite Crystal (M)



Brilliant Black (M)



Blue Streak (P)



True Blue (P)



Delmonico Red (P)



Flame Red



EXPRESS



Bright White



Bright Silver (M)



Max Steel (M)



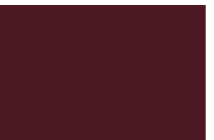
Granite Crystal (M)



Blue Streak (P)



True Blue (P)



Delmonico Red (P)



Flame Red

M = Metallic, P = Pearlescent

Colours have been reproduced as faithfully as possible, however actual colours may vary due to the printing process.

# POWER & FREEDOM ARE YOURS WITH THE RAM 1500



Overseas models shown.

## ABOUT RAM TRUCKS AUSTRALIA

The RAM 2500, 3500 and, now the RAM 1500, are remanufactured in Australia, by Australians to meet Australian market demands. We provide more than just right hand drive vehicles designed and tuned to tow big loads across our big country, we employ top local engineers, designers and automotive technicians, as well as local component companies to work with us.

The North American-built RAM 1500 arrives in Australia as a left-hand drive (LHD) vehicle and is then remanufactured to right hand drive (RHD) at a purpose-built facility in Melbourne. The chassis and body are first separated before a re-engineered RHD specific steering system is fitted, then a new dashboard which was designed, developed and produced in Australia is installed along with a RHD-specific heating and ventilation system before the body and chassis are re-married to produce the final product. The work is so substantial that it requires production line levels of quality, fit and finish, and a height of engineering excellence way beyond a mere conversion. Our Trucks are offered with a comprehensive three year/100,000\* km warranty (whichever occurs first) and backed by a nationwide dealer network.

Ram Trucks Australia are the sole factory-authorised importer and distributor of Ram Trucks for both Australia and New Zealand markets. As at today, we are the only full-volume supplier of right hand drive Ram Trucks in the world.

\* Warranty terms, conditions and exclusions apply

---

# UNRIVALLED EVERYDAY

---



## RAM

## RAMTRUCKS.COM.AU

All the information in this document is correct at time of publication however variations may occur from time to time and American Special Vehicles Pty Ltd insofar as is permitted by law to do so shall not be liable in any way as a result of any reliance by any person on anything contained in this document. RAM, the Ram's Head Logo, Rambox, Active Air, Laramie, ParkSense, ParkView and Uconnect are registered trademarks and Keyless Enter 'n' Go are trademarks of Chrysler Group LLC. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Apple CarPlay™ connectivity requires compatible iOS device. See [apple.com.au](http://apple.com.au) for more details. Apple CarPlay™ is a registered trademark of Apple Inc. Android Auto™ connectivity requires compatible Android device. See [android.com/intl/en\\_au/](http://android.com/intl/en_au/) for more details. Android Auto™ is a registered trademark of Google Inc. American Special Vehicles are the only factory-authorised full-volume importer of Ram Trucks in Australia. Overseas models shown. Some features and accessories are not standard and are at additional cost. This publication is dated July 2018 and relates to model year 2018 vehicles. Please consult with your authorised Ram Truck dealer for any rolling specification changes that may occur from time to time.

Ram 1500 Brochure\_AU\_RAM1500-005